

GREAT THINGS HAPPEN HERE!



# OPPORTUNITIES FOR NAMING RIGHTS

# THE GENERATOR: SPACES THAT SPARK INNOVATION

We are excited to share that our Generator space now spans both the first and second floors of Bounce, creating more than 25,000 square feet dedicated to coworking, private offices, meetings, and special events. With the recent renovation and expansion of our second floor, The Generator has grown into a vibrant hub that significantly increases the spaces available for collaboration, creativity, and convening. The rooms in The Generator serve as vital components of an ecosystem where ideas flourish, making a lasting impact on aspiring entrepreneurs, researchers, and innovators alike.

Now that we're in this transformative new chapter, we are seeking several strategic sponsorships that will allow regional businesses to secure naming rights for conference rooms, huddle rooms, and phone booths throughout both floors of The Generator. Each room will serve as both a practical space for cutting-edge ideas and a lasting testament to the values and aspirations of those who support our mission. Your partnership is pivotal in sustaining a thriving environment where entrepreneurs, researchers, and thought leaders can grow and succeed together.

The Generator expansion project was made possible by generous contributions from the U.S. Department of Commerce Economic Development Administration, the City of Akron, Summit County, the Burton D. Morgan Foundation, and the GAR Foundation.

Jessica Sublett  
President & Chief Executive Officer



By securing the naming rights, your brand will be prominently displayed, aligning your company with Northeast Ohio's entrepreneurial spirit while supporting our mission to foster growth and innovation.

## THE MARKETING VALUE OF SECURING NAMING RIGHTS

Securing naming rights for a room in the Generator provides unparalleled exposure and association with Northeast Ohio's thriving entrepreneurial community. With thousands of visitors each year, including business leaders, innovators, and investors, your brand will be prominently displayed, making a lasting impression on key decision-makers.

Bounce Innovation Hub draws a diverse and engaged audience of professionals from across the region. As the premier destination for entrepreneurs and startups in Northeast Ohio, this opportunity ensures that your company is seen as a vital supporter of innovation, growth, and community development.

- Average yearly conference room bookings: 630+
- Average annual number of visitors: 15,000+
- Annual events held at Bounce: 300+
- Active Monthly Community Members: 400+



# SIGNAL TREE EVENT SPACE





CONTACT US  
TO SPONSOR  
OR NAME  
THIS ROOM

The Signal Tree event space is adaptable to fit rental needs, with a variety of configurations, able to be partitioned to create your desired layout. The room is outfitted with custom rubber flooring made in Middlefield, Ohio, as well as custom furnishings by local artist Greg Guarneri. The space’s furniture inventory includes 250 chairs, 28 6-foot tables, an 8-foot riser, and in-house AV support.

Square Feet:	3093
Capacity:	250 people
3-Year Investment:	\$75,000
5-Year Investment:	\$120,000

**NAMING RIGHTS  
INCLUDE:**

-  CUSTOM DECAL OF YOUR LOGO OR NAME ON THE WINDOW
-  YOUR LOGO OR NAME AS SCREENSAVER
-  PLAQUE IN ROOM RECOGNIZING YOUR COMMITMENT



# CROOKED RIVER ROOM



WesBanco

SECURED

CONTACT US  
TO SPONSOR  
OR NAME  
THIS ROOM

Crooked River can comfortably seat 24 people and can be divided off into two separate rooms. The room is outfitted with modular nesting tables to adapt to various layouts. Located in the Rustbelt Rebirth, photographs of the Cuyahoga River and local photographers, and custom stained glass pieces. Amenities include two 80-inch TVs, privacy shades, and operable glass doors.

Square Feet:	1038
Capacity:	24 people
3-Year Investment:	\$10,000
5-Year Investment:	\$15,000



# THE DEN



CONTACT US  
TO SPONSOR  
OR NAME  
THIS ROOM

The Den is a newly renovated, private workspace within Bounce designed for members who want more focus and privacy than a reserved desk, while offering a more affordable alternative to a private office. Featuring a mix of rentable cubicles and dedicated desks, The Den provides a quiet, professional environment where members can concentrate on their work while still staying connected to the larger Bounce community. Thoughtfully designed for productivity and accessibility, The Den offers the perfect balance between independence and collaboration.

**NAMING RIGHTS  
INCLUDE:**



CUSTOM DECAL OF YOUR  
LOGO OR NAME ABOVE  
THE DOOR



PLAQUE IN ROOM  
RECOGNIZING YOUR  
COMMITMENT

Square Feet:.....	1,190
3-Year Investment:.....	\$10,000
5-Year Investment:.....	\$15,000

# PORTAGE CONFERENCE ROOM



**FALLETTA**  
FAMILY FUND

CONTACT US  
TO SPONSOR  
OR NAME  
THIS ROOM

SECURED

The Portage room features a locally sourced conference table created by several local artists using items salvaged from the former B.F. Goodrich Steam Plant. The room also displays photography from local artists, as well as paint details on the original brick wall. Amenities include a 65-inch TV, conference phone, wallmounted whiteboard, and privacy shades.

Square Feet:	360
Capacity:	12 people
3-Year Investment:	\$6,500
5-Year Investment:	\$9,500



# CASCADE CONFERENCE ROOM



CONTACT US  
TO SPONSOR  
OR NAME  
THIS ROOM

The Cascade room features a locally crafted conference room table & coordinating decorations created by several local artists with references to the Cascade Valley and the earthy, natural elements found within Summit County’s plentiful greenspaces. The room also highlights photography from local artists. Amenities include a 65-inch TV and wall-mounted whiteboard.

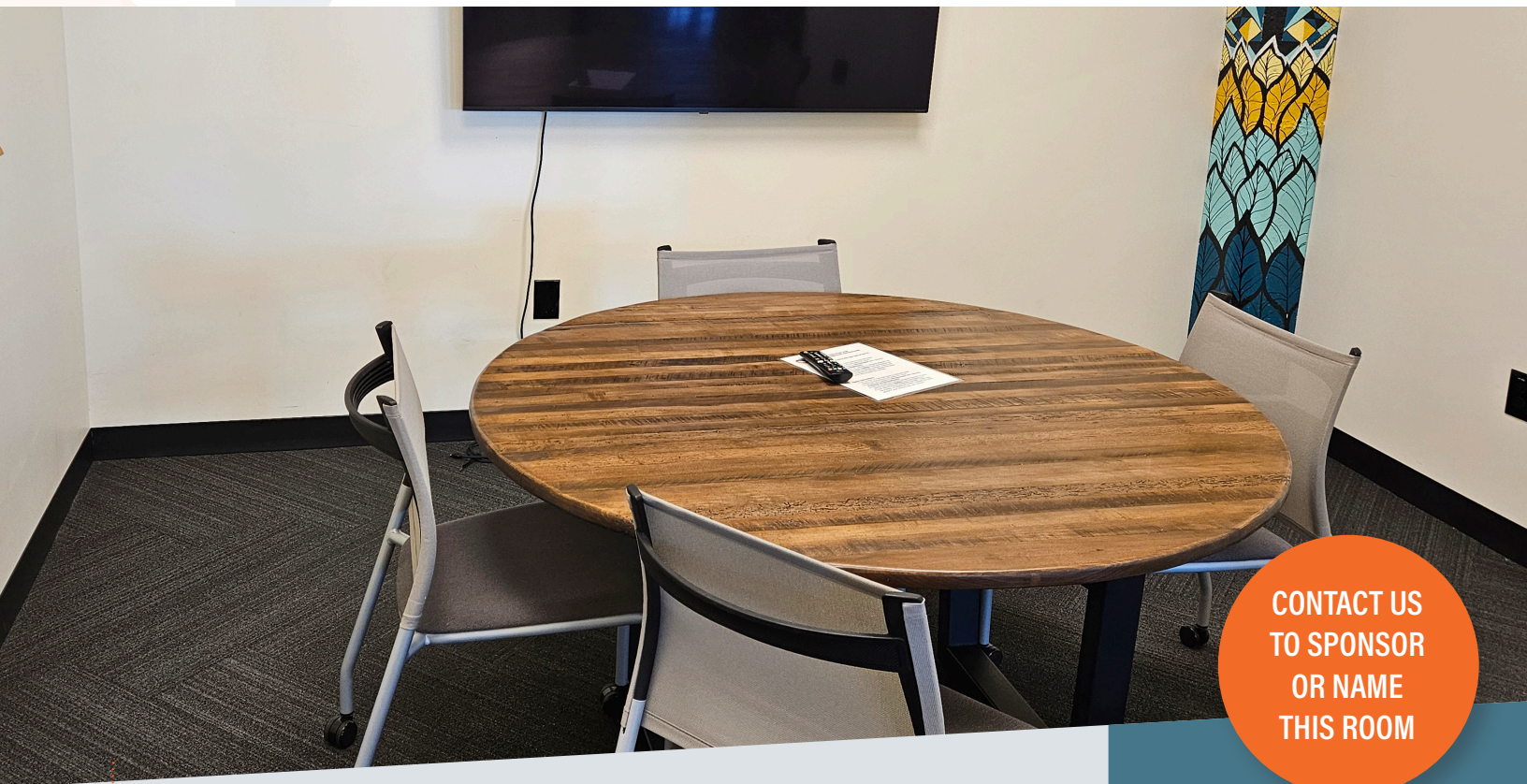
- Square Feet:.....247
- Capacity:.....8 people
- 3-Year Investment: .....\$5,000
- 5-Year Investment: .....\$7,500

**NAMING RIGHTS  
INCLUDE:**

-  CUSTOM DECAL OF YOUR LOGO OR NAME ON THE WINDOW
-  YOUR LOGO OR NAME AS SCREENSAVER
-  PLAQUE IN ROOM RECOGNIZING YOUR COMMITMENT



# OXBOW CONFERENCE ROOM



**CONTACT US  
TO SPONSOR  
OR NAME  
THIS ROOM**

The Oxbow room comes equipped with comfortable seating and a small locally-crafted conference table and accents by local artists. This space is great for breakout meetings and focused one-on-ones. Amenities include 65-inch TV, dedicated sound system, privacy shades, and wall-mounted whiteboard.

## **NAMING RIGHTS INCLUDE:**



CUSTOM DECAL OF YOUR  
LOGO OR NAME ON THE  
WINDOW



YOUR LOGO OR NAME  
AS SCREENSAVER



PLAQUE IN ROOM  
RECOGNIZING YOUR  
COMMITMENT

Square Feet: ..... 150  
Capacity: ..... 4 people  
3-Year Investment: ..... \$3,500  
5-Year Investment: ..... \$5,000

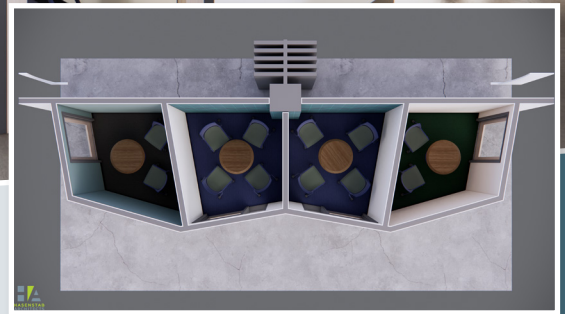
# HUDDLE ROOMS



ARCHITECT'S RENDERING

CONTACT US  
TO SPONSOR  
OR NAME  
THESE ROOMS

Each huddle room provides a fresh and collaborative workspace, perfect for short, informal, or impromptu meetings of two to four people when a conference room is unnecessary. They feature custom-made shared tables and comfortable seating to encourage creativity and focus and are ideal for brainstorming sessions or quick discussions. Designed for flexibility, the huddle rooms operate on a 'BYOD' (Bring Your Own Device) model, allowing guests to easily connect and collaborate using their devices.



## NAMING RIGHTS INCLUDE:



CUSTOM DECAL OF YOUR  
LOGO OR NAME ON THE  
WINDOW



PLAQUE IN ROOM  
RECOGNIZING YOUR  
COMMITMENT

Room	Capacity	3-Year Term Investment	5-Year Term Investment
Huddle Room 1	2 people	\$2,000	\$3,000
Huddle Room 2	4 people	\$2,500	\$3,750
Huddle Room 3	4 people	\$2,500	\$3,750
Huddle Room 4	2 people	\$2,000	\$3,000
Combination offer for both Huddle 2 & 3		\$4,500	\$6,500



# PHONE BOOTHS (2ND FLOOR)



Phone booths are a popular coworking feature at Bounce Innovation Hub. The second-floor Generator space includes six unique booths. Perfect for private calls or moments of focused work, phone booths help eliminate distractions, enhance privacy, provide a more professional image for virtual conversations, and accommodate various work needs. They are an essential resource for coworking members looking to boost efficiency and maintain focus in a dynamic, shared space.

## NAMING RIGHTS INCLUDE:



CUSTOM DECAL OF YOUR LOGO OR NAME ON THE WINDOW

Room	Capacity	2-Year Term Investment	5-Year Term Investment
<del>Phone Booth 1</del>	<del>1 person</del>	<del>\$1,500</del>	<del>\$2,500</del>
<del>Phone Booth 2</del>	<del>1 person</del>	<del>\$1,500</del>	<del>\$2,500</del>
<del>Phone Booth 3</del>	<del>1 person</del>	<del>\$1,500</del>	<del>\$2,500</del>
Phone Booth 4	1 person	\$1,000	\$1,750
Phone Booth 5	1 person	\$1,000	\$1,750
Phone Booth 6	1 person	\$1,000	\$1,750

SECURED

SECURED

SECURED



# CONFERENCE ROOM #227



ARCHITECT'S RENDERING

GreatWork

EMPLOYMENT

THERE IS A DIFFERENCE

CONTACT US  
SPONSOR  
NAME  
ROOM

SECURED

We are excited to offer naming rights to the newly built and room is 317 sq. ft. room accommodates up to 8 people with modern furniture that fosters comfort and productivity. The room and large window make this one of the largest (approx. 100 sq. ft.) display for sponsorship logo. The room has an 85" display for presentations and meetings. Large windows flood the room with natural light, creating a bright and inspiring environment.

NAMING RIGHTS INCLUDE:

- CUSTOM DECAL OF YOUR LOGO OR NAME ON THE WINDOW
- YOUR LOGO OR NAME AS SCREENSAVER
- YOUR LOGO OR NAME ON THE WALL

Square Feet:	317 sq. ft.
Capacity:	8 people
3-Year Investment:	\$4,500
5-Year Investment:	\$7,000

# CONFERENCE ROOM #220



SECURED

ARCHITECT'S RENDERING

This spacious modern room is perfect for board meetings, video conferences, or brainstorming sessions. It is outfitted with custom furniture creating a comfortable and professional environment for up to 14 guests. The height and size of the main window make this one of the largest (approximately 118") display windows for a sponsorship logo. The room includes a 75" Clear Touch Display with wirelessly casting, interactive/whiteboard software, and one 55" display, hardwired to duplicate Clear Touch display, and a video conferencing hub making it an ideal space for in-person and remote meetings.

- Square Feet:.....353
- Capacity:.....14 people
- 3-Year Investment:.....\$4,500
- 5-Year Investment:.....\$7,000

# CONFERENCE ROOM #229



SECURED

ARCHITECT'S RENDERING

This 528 sq. ft. room is designed for productive collaboration and accommodates up to 14 people and features custom-made furniture that creates a sophisticated and professional atmosphere. The room includes two 75" Clear Touch Displays with wireless casting capabilities, interactive whiteboard software, and a video conferencing hub that connects seamlessly to in-room speakers, a high-quality microphone, and a camera. This premium space is ideal for hosting important meetings, presentations, or video conferences.

Square Feet:	528
Capacity:	14 people
3-Year Investment:	\$6,500
5-Year Investment:	\$10,500

NAMING RIGHTS

CUSTOMER OF YOUR LOGO ON THE WALL

GO GREEN

PLACE YOUR LOGO HERE



# CONFERENCE ROOM #225



CONTACT US  
TO SPONSOR  
THE  
ROOM



SECURED

ARCHITECT'S RENDERING



This room is the largest and most advanced in the room. Spanning 733 sq. ft., it accommodates up to 22 people and is furnished with furniture crafted by local artisans; it is ideal for strategic growth meetings, and large presentations. State-of-the-art technology includes one 85" Clear Touch Display with wirelessly casting, interactive whiteboard software and two 85" Displays with wireless casting capabilities that mirror the Clear Touch, interactive whiteboard software, a video conferencing hub connecting seamlessly to 8 in-room pendant speakers, a high-quality microphone, and a camera.

● Square Feet:	733
Capacity:	22 people
3-Year Investment:	\$8,500
5-Year Investment:	\$13,500

# HOW TO BECOME A SPONSOR

Securing naming rights to one of Bounce Innovation Hub's unique spaces is easy and impactful. To do so, choose the room or space that aligns with your company's goals and values.

Once selected, we will work with you to finalize a sponsorship agreement that reflects your preferred level of investment—whether it's for three or five years. After the agreement is signed, we will work with you to integrate your brand into the physical space.

For questions or to secure your naming opportunity, contact Rose Saborse, Director of Community and Partnerships, at: [rsaborse@bouncehub.org](mailto:rsaborse@bouncehub.org) or 330-207-2635.



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