#### GREAT THINGS HAPPEN HERE!



# OPPORTUNITIES FOR NAMING RIGHTS



# THE GENERATOR: SPACES THAT SPARK INNOVATION

We are excited to share that our Generator space now spans both the first and second floors of Bounce, creating more than 25,000 square feet dedicated to coworking, private offices, meetings, and special events. With the recent renovation and expansion of our second floor, The Generator has grown into a vibrant hub that significantly increases the spaces available for collaboration, creativity, and convening. The rooms in The Generator serve as vital components of an ecosystem where ideas flourish, making a lasting impact on aspiring entrepreneurs, researchers, and innovators alike.

Now that we're in this transformative new chapter, we are seeking several strategic sponsorships that will allow regional businesses to secure naming rights for conference rooms, huddle rooms, and phone booths throughout both floors of The Generator. Each room will serve as both a practical space for cutting-edge ideas and a lasting testament to the values and aspirations of those who support our mission. Your partnership is pivotal in sustaining a thriving environment where entrepreneurs, researchers, and thought leaders can grow and succeed together.

The Generator expansion project was made possible by generous contributions from the U.S. Department of Commerce Economic Development Administration, the City of Akron, Summit County, the Burton D. Morgan Foundation, and the GAR Foundation.

Jessica Sublett
President & Chief Executive Officer

By securing the naming rights, your brand will be prominently displayed, aligning your company with Northeast Ohio's entrepreneurial spirit while supporting our mission to foster growth and innovation.

#### THE MARKETING VALUE OF SECURING NAMING RIGHTS

Securing naming rights for a room in the Generator provides unparalleled exposure and association with Northeast Ohio's thriving entrepreneurial community. With thousands of visitors each year, including business leaders, innovators, and investors, your brand will be prominently displayed, making a lasting impression on key decision-makers.

Bounce Innovation Hub draws a diverse and engaged audience of professionals from across the region. As the premier destination for entrepreneurs and startups in Northeast Ohio, this opportunity ensures that your company is seen as a vital supporter of innovation, growth, and community development.

Average yearly conference room bookings: 630+
 Average annual number of visitors: 15,000+
 Annual events held at Bounce: 300+
 Active Monthly Community Members: 400+



## SIGNAL TREE EVENT SPACE



The Signal Tree event space is adaptable to fit rental needs, with a variety of configurations, able to be partitioned to create your desired layout. The room is outfitted with custom rubber flooring made in Middlefield, Ohio, as well as custom furnishings by local artist Greg Guarneri. The space's furniture inventory includes 250 chairs, 28 6-foot tables, an 8-foot riser, and in-house AV support.

 Square Feet:
 3093

 Capacity:
 250 people

 3-Year Investment:
 \$75,000

 5-Year Investment:
 \$120,000

#### NAMING RIGHTS INCLUDE:



CUSTOM DECAL OF YOUR LOGO OR NAME ON THE WINDOW



YOUR LOGO OR NAME AS SCREENSAVER





## CROOKED RIVER ROOM



Crooked River can comfortably seat 24 and can be partitioned off into two separate rooms. The room is outfitted with rolling, nesting tables to adapt to various layouts. Local art in the room includes a salvaged metal window ledge by Doug Meyer of Rustbelt Rebirth, photographs of the Cuyahoga River by local photographers, and custom stained glass pieces. Amenities include two 80-inch TVs, privacy shades, and operable garage doors.

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# THE DEN



The Den is a newly renovated, private workspace within Bounce designed for members who want more focus and privacy than a reserved desk, while offering a more affordable alternative to a private office. Featuring a mix of rentable cubicles and dedicated desks, The Den provides a quiet, professional environment where members can concentrate on their work while still staying connected to the larger Bounce community. Thoughtfully designed for productivity and accessibility, The Den offers the perfect balance between independence and collaboration.

#### NAMING RIGHTS INCLUDE:



CUSTOM DECAL OF YOUR LOGO OR NAME ABOVE THE DOOR





# PORTAGE CONFERENCE ROOM



The Portage room features a locally crafted conference room table created by several local artists using items salvaged from the former B.F. Goodrich Steam Plant. The room also highlights photography from local artists, as well as paint detail on the original brick wall. Amenities include a 65-inch TV, conference phone, wallmounted whiteboard, and privacy shades.

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#### NAMING RIGHTS INCLUDE:



CUSTOM DECAL OF YOUR LOGO OR NAME ON THE WINDOW

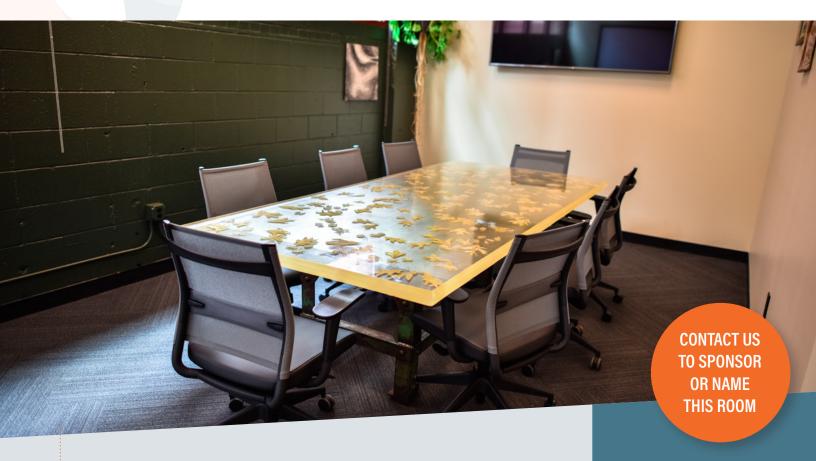


YOUR LOGO OR NAME AS SCREENSAVER





# CASCADE CONFERENCE ROOM



The Cascade room features a locally crafted conference room table & coordinating decorations created by several local artists with references to the Cascade Valley and the earthy, natural elements found within Summit County's plentiful greenspaces. The room also highlights photography from local artists. Amenities include a 65-inch TV and wall-mounted whiteboard.

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#### NAMING RIGHTS INCLUDE:



CUSTOM DECAL OF YOUR LOGO OR NAME ON THE WINDOW

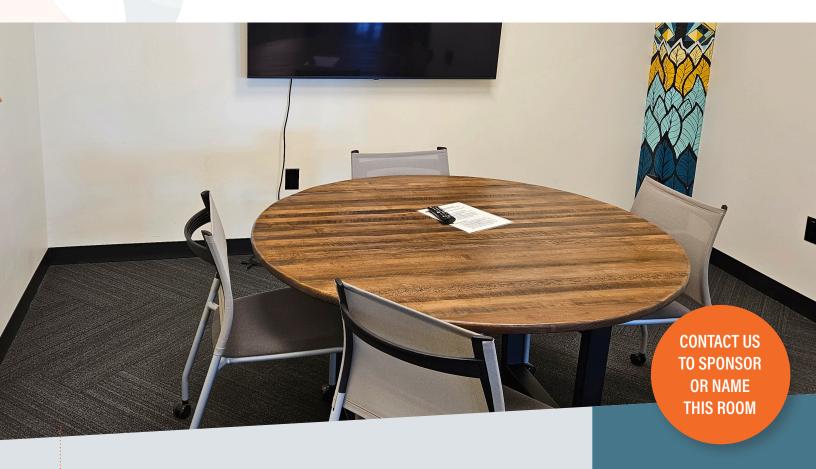


YOUR LOGO OR NAME AS SCREENSAVER





# OXBOW CONFERENCE ROOM



The Oxbow room comes equipped with comfortable seating and a small locally-crafted conference table and accents by local artists. This space is great for breakout meetings and focused one-on-ones. Amenities include 65-inch TV, dedicated sound system, privacy shades, and wall-mounted whiteboard.

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#### NAMING RIGHTS INCLUDE:



CUSTOM DECAL OF YOUR LOGO OR NAME ON THE WINDOW



YOUR LOGO OR NAME AS SCREENSAVER





# **HUDDLE ROOMS**



Each huddle room provides a fresh and collaborative workspace, perfect for short, informal, or impromptu meetings of two to four people when a conference room is unnecessary. They feature custom-made shared tables and comfortable seating to encourage creativity and focus and are ideal for brainstorming sessions or quick discussions. Designed for flexibility, the huddle rooms operate on a 'BYOD' (Bring Your Own Device) model, allowing guests to easily connect and collaborate using their devices.

Room	Capacity	3-Year Term Investment	5-Year Term Investment
Huddle Room 1	2 people	\$2,000	\$3,000
Huddle Room 2	4 people	\$2,500	\$3,750
Huddle Room 3	4 people	\$2,500	\$3,750
Huddle Room 4	2 people	\$2,000	\$3,000
Combination offer for both Huddle 2 & 3		\$4,500	\$6,500

#### NAMING RIGHTS INCLUDE:



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# PHONE BOOTHS (2ND FLOOR)



CONTACT US TO SPONSOR OR NAME THIS ROOM

Phone booths are a popular coworking feature at Bounce Innovation Hub. The second-floor Generator space includes six unique booths. Perfect for private calls or moments of focused work, phone booths help eliminate distractions, enhance privacy, provide a more professional image for virtual conversations, and accommodate various work needs. They are an essential resource for coworking members looking to boost efficiency and maintain focus in a dynamic, shared space.

#### NAMING RIGHTS INCLUDE:



CUSTOM DECAL OF YOUR LOGO OR NAME ON THE WINDOW

Room	Capacity	2-Year Term Investment	5-Year Term Investment
Phone Booth 1	1 person	\$1,500	\$2,500
Phone Booth 2	1 person	\$1,500	\$2,500
Phone Booth 3	1 person	\$1,500	\$2,500
Phone Booth 4	1 person	\$1,000	\$1,750
Phone Booth 5	1 person	\$1,000	\$1,750
Phone Booth 6	1 person	\$1,000	\$1,750

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#### HOW TO BECOME A SPONSOR

Securing naming rights to one of Bounce Innovation Hub's unique spaces is easy and impactful. To do so, choose the room or space that aligns with your company's goals and values.

Once selected, we will work with you to finalize a sponsorship agreement that reflects your preferred level of investment—whether it's for three or

five years. After the agreement is signed, we will work with you to integrate your brand into the physical space.

For questions or to secure your naming opportunity, contact Rose Saborse, Director of Community and Partnerships, at: rsaborse@bouncehub.org or 330-207-2635.



