

GREAT THINGS ARE HAPPENING HERE!



# OPPORTUNITIES FOR NAMING RIGHTS

2nd FLOOR GENERATOR EXPANSION



# EXPANSION OF BOUNCE INNOVATION HUB'S GENERATOR

We are excited to launch our newly expanded Generator space, which will now include 15,000 square feet on our second floor. This much-anticipated extension of our first-floor Generator significantly increases the spaces available for coworking, private offices, meetings, and special events. These new spaces will foster collaboration, creativity, and convening. They will serve as vital components of an ecosystem where ideas flourish, making a lasting impact on aspiring entrepreneurs, researchers, and innovators alike.

The Generator expansion project was made possible by generous contributions from the U.S. Department of Commerce Economic Development Administration, the City of Akron, Summit County, and the Burton D. Morgan Foundation.

In preparation for this launch, we are seeking several strategic sponsorships that will allow regional businesses to secure naming rights for conference rooms, huddle rooms, and phone booths within this new space. Each room will serve as a physical space for cutting-edge ideas and a testament to the values and aspirations of those who support our mission. Your partnership is pivotal in maintaining a thriving environment where entrepreneurs, researchers, and thought leaders can thrive together.

Jessica Sublett  
President & Chief Executive Officer



By securing the naming rights, your brand will be prominently displayed, aligning your company with Northeast Ohio's entrepreneurial spirit while supporting our mission to foster growth and innovation.

## THE MARKETING VALUE OF SECURING NAMING RIGHTS

Securing the naming rights for a room in the expanded Generator provides unparalleled exposure and association with Northeast Ohio's thriving entrepreneurial community. With thousands of visitors each year, including business leaders, innovators, and investors, your brand will be prominently displayed, making a lasting impression on key decision-makers.

Bounce Innovation Hub draws a diverse and engaged audience of professionals from across the region. As the premier destination for entrepreneurs and startups in Northeast Ohio, this opportunity ensures that your company is seen as a vital supporter of innovation, growth, and community development.

- Average yearly conference room bookings: 630+
- Average annual number of visitors: 13,000+
- Annual events held at Bounce: 250+
- Active Monthly Coworking Members: 150+



# CONFERENCE ROOM 1



ARCHITECT'S RENDERING



CONTACT US  
SPONSOR  
NAME  
ROOM

# SECURED

### Room #227

We are excited to offer naming rights to this fully furnished room. This 317 sq. ft. room accommodates up to 8 people with modern furniture that fosters comfort and productivity. The large panoramic window make this one of the largest (approx. 100 sq. ft.) display windows in the building. The room has an 85" display for presentations and meetings. Large windows flood the room with natural light, creating a bright and inspiring environment.

### NAMING RIGHTS INCLUDE:

-  CUSTOM DECAL OF YOUR LOGO OR NAME ON THE WINDOW
-  YOUR LOGO OR NAME AS SCREENSAVER
-  (Mentioned in text but not fully visible)

- Square Feet:.....
- Capacity:..... 8 people
- 3-Year Investment:..... \$4,500
- 5-Year Investment:..... \$7,000

# CONFERENCE ROOM 2



# SECURED

### ARCHITECT'S RENDERING

#### Room #220

This spacious modern room is perfect for board meetings, presentations, or brainstorming sessions. It is outfitted with custom furniture creating a comfortable and professional environment for up to 14 guests. The location and size of the main window make this one of the largest (approximately 118") display windows for a sponsorship logo. The room includes a 75" Clear Touch Display with wirelessly casting, interactive/whiteboard software, and one additional display, hardwired to duplicate Clear Touch display, and a video conferencing hub making it an ideal space for in-person and remote meetings.

Square Feet:.....	353
Capacity:.....	14 people
3-Year Investment: .....	\$4,500
5-Year Investment: .....	\$7,000

# CONFERENCE ROOM 3



SECURED

CONTACT US TO SPONSOR OR NAME THIS ROOM

ARCHITECT'S RENDERING

### Room #229

This 528 sq. ft. room is designed for productivity and collaboration. It accommodates up to 14 people and features custom-made artisan furniture that creates a sophisticated and professional atmosphere. The room includes two 75" Clear Touch Displays with wireless casting capabilities, interactive whiteboard software, and a video conferencing hub that connects seamlessly to in-room speakers, a high-quality microphone, and a camera. This premium space is ideal for hosting important meetings, presentations, or video conferences.

### NAMING RIGHTS INCLUDE:



CUSTOM DECAL OF YOUR LOGO OR NAME ON THE WINDOW



YOUR LOGO OR NAME AS SCREENSAVER



PLAQUE IN ROOM RECOGNIZING YOUR COMMITMENT

● Square Feet:.....	528
Capacity:.....	14 people
3-Year Investment: .....	\$6,500
5-Year Investment: .....	\$10,500

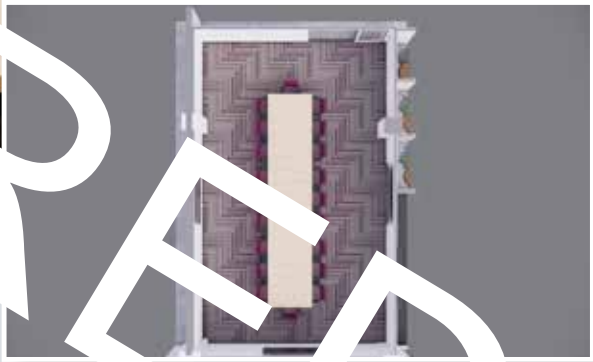
# CONFERENCE ROOM 4



CONTACT US  
TO SPONSOR  
OR NAME  
THIS ROOM

# SECURED

ARCHITECT'S RENDERING



### Room #225

This room is the largest and most advanced conference room on the 2nd floor. Spanning 733 sq. ft., it accommodates up to 22 people around custom-made furniture crafted by local artisans; it is ideal for strategic planning sessions, growth meetings, and large presentations. State-of-the-art technology includes one 85" Clear Touch Display with wirelessly casting, interactive/whiteboard software and two 85" Displays with wireless casting capabilities that mirror the Clear Touch, interactive whiteboard software, a video conferencing hub connecting seamlessly to 8 in-room pendant speakers, a high-quality microphone, and a camera.

### NAMING RIGHTS INCLUDE:



CUSTOM DECAL OF YOUR LOGO OR NAME ON THE WINDOW



YOUR LOGO OR NAME AS SCREENSAVER



PLAQUE IN ROOM RECOGNIZING YOUR COMMITMENT

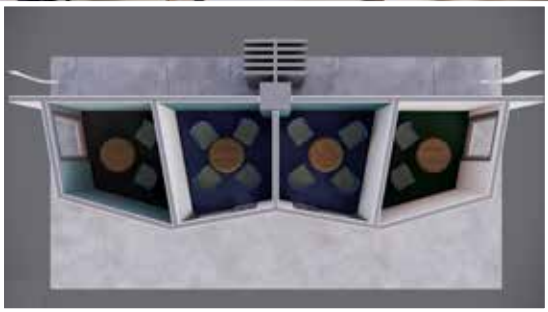
● Square Feet:.....	733
Capacity:.....	22 people
3-Year Investment: .....	\$8,500
5-Year Investment: .....	\$13,500

# HUDDLE ROOMS



ARCHITECT'S RENDERING

CONTACT US TO SPONSOR OR NAME THESE ROOMS



Each huddle room provides a fresh and collaborative workspace, perfect for short, informal, or impromptu meetings of two to four people when a conference room is unnecessary. They feature custom-made shared tables and comfortable seating to encourage creativity and focus and are ideal for brainstorming sessions or quick discussions. Designed for flexibility, the huddle rooms operate on a 'BYOD' (Bring Your Own Device) model, allowing guests to easily connect and collaborate using their devices.

## NAMING RIGHTS INCLUDE:



CUSTOM DECAL OF YOUR LOGO OR NAME ON THE WINDOW



PLAQUE IN ROOM RECOGNIZING YOUR COMMITMENT

Room	Capacity	3-Year Term Investment	5-Year Term Investment
Huddle Room 1	2 people	\$2,000	\$3,000
Huddle Room 2	4 people	\$2,500	\$3,750
Huddle Room 3	4 people	\$2,500	\$3,750
Huddle Room 4	2 people	\$2,000	\$3,000
Combination offer for both Huddle 2 & 3		\$4,500	\$6,500

# PHONE BOOTHS

A SILENT AUCTION WILL BE HELD DURING OUR VIP EVENT IN DECEMBER 2024, TO SECURE THE NAMING RIGHTS FOR ANY PHONE BOOTH THAT IS STILL AVAILABLE FOR NAMING.



CONTACT US TO SPONSOR OR NAME THESE ROOMS

Phone booths are a popular coworking feature at Bounce Innovation Hub. The second-floor Generator space will include six unique booths. Perfect for private calls or moments of focused work, phone booths help eliminate distractions, enhance privacy, provide a more professional image for virtual conversations, and accommodate various work needs. They are an essential resource for coworking members looking to boost efficiency and maintain focus in a dynamic, shared space.

### NAMING RIGHTS INCLUDE:



CUSTOM DECAL OF YOUR LOGO OR NAME ON THE WINDOW

Room	Capacity	2-Year Term Investment	5-Year Term Investment
SECURED Phone Booth 1	1 person	\$1,500	\$2,500
SECURED Phone Booth 2	1 person	\$1,500	\$2,500
Phone Booth 3	1 person	\$1,500	\$2,500
Phone Booth 4	1 person	\$1,000	\$1,750
Phone Booth 5	1 person	\$1,000	\$1,750
Phone Booth 6	1 person	\$1,000	\$1,750



# HOW TO BECOME A SPONSOR

Securing naming rights to one of Bounce Innovation Hub's new spaces is easy and impactful. To do so, choose the room or space that aligns with your company's goals and values.

Once selected, we will work with you to finalize a sponsorship agreement that reflects your preferred level of investment—whether it's for three or five years. After the agreement is signed, we will work with you to integrate your brand into the physical space.

For questions or to secure your naming opportunity, contact Rose Saborse, Director of Community and Partnerships, at: [rsaborse@bouncehub.org](mailto:rsaborse@bouncehub.org) or 330-207-2635.



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